




Unmasking False Narratives: Confronting Disinformation

Shusha, Azerbaijan

20-22 July, 2024

AGENDA






1st day:
July 20, 2024

16:30-19:30

Keynote address and the meeting of the President of the Republic of Azerbaijan H.E. Mr. Ilham Aliyev with the participants of the Shusha Global Media Forum



2nd day:
July 21, 2024

10:00-10:30

Welcome remarks

Hikmat Hajiyev
Assistant to the President of the Republic of Azerbaijan-Head of the Department of Foreign Policy Affairs of the Presidential Administration of the Republic of Azerbaijan

10:30-11:00

Tea and coffee break

11:00-12:00

1st panel discussion

Impact Assessment: Understanding the Reach of Disinformation

Moderator: Ghida Fakhry
Host and Executive Producer, TRT World

Speakers: Jaffar Hasnain
Presenter and Correspondent, TRT World

Mikhail Gusman
Professor; First Deputy Director General, TASS News Agency

Montaser Marai
Manager of Media Initiatives, Al Jazeera Media Institute

Valeria Giannotta
Academic and Scientific Director of the Observatory on Türkiye, CeSPI (Centre Studies of International Politics)

Charles Velez
Founder, MTP (Most Traveled People) club

12:00-12:10

Break

12:10-13:10

2nd panel discussion

Policy and Initiatives to Build More Resilient Society to Disinformation

Moderator: Ezzeddine Abdelmoula
PhD; Manager of Research, Al Jazeera Centre for Studies

Speakers: Mohamed Er-Raji
PhD; Head of Media Studies, Al Jazeera Centre for Studies

Amr Elkazaz
Head of Digital News Gathering & Verification, Al Jazeera's
"Sanad" Agency

Themبisa Fakude
Chief Executive Officer (CEO), Mail and Guardian
Newspaper (M&G)

Salah Negm
Director, Al Jazeera English News Channel

13:10-14:30

Lunch

14:30-17:30

Sightseeing in Shusha

20:30

Gala dinner and musical performances

PARALLEL EVENTS

11:00-12:00

Side event on "Technology and Disinformation"

15:00-16:30

Meeting of the Executive Committee of the Alliance of Turkic News Agencies (ATNA)

18:30-19:30

Screening of the "The Great Return: Karabakh" movie

18:30-19:30

Fireside chat



3rd day:
July 22, 2024

10:00-11:00

3rd panel discussion

AI's Impact on Reality, Media and Disinformation: Promoting Media Literacy

Moderator: Saynur Tezel
TV Anchor, Haber Global

Speakers: Hamza Azhar Salam
Editor, The Pakistan Daily

Gi Woong Jung
PhD; Vice Head, HK Professor, HK+ National
Strategies Research Project Agency, Center for
International Areas Studies, Hankuk University of
Foreign Studies

Paolo Liebl Von Schirach
President, Global Policy Institute (GPI); Professor,
Political Science and International Relations, Bay
Atlantic University (BAU), Washington D.C.

Leslie Richer
Director of Information & Communication, Information
and Communication Directorate, African Union
Commission

11:00-11:30

Tea and coffee break

11:30-12:30

4th panel discussion

Climate Action and Media

Moderator: Ansis Bogustovs
Host/Producer, Riga TV24 and Radio Latvia

Speakers: Francis Martin Kane
Editor at Large, Arabian Gulf Business Insight

Holger Friedrich
Managing Director, Berliner Zeitung

Nigar Arpadarai
UN Climate Change High-Level Champion for COP29

John Roberts
Energy Security Specialist, Methinks, Scotland, UK

12:30-13:30

Presentation and Q&A on “Solidarity for the Green World – COP29”

Elnur Soltanov
Deputy Minister of Energy of the Republic of Azerbaijan, Chief
Executive Officer of COP29 Azerbaijan

13:30-13:45

Closing of the Forum

13:45-15:30

Lunch break and departure from hotels

16:45-18:30

Sightseeing in Lachin (Lachin city and “Hochazfilm” creative studio)

18:30

Departure from Lachin to Zangilan International Airport

20:00

Departure from Zangilan International Airport to Heydar Aliyev International Airport

21:30

Arrival at hotels in Baku and dinner

PARALLEL EVENT

10:15-11:15

Side event of Baku Initiative Group