



Digital Pathways: Strengthening Information and Media
Resilience in the Age of AI

Shusha, Azerbaijan

19-22 July, 2025

AGENDA



1st day:
July 19, 2025

17:00

Keynote address and the meeting of the President of the Republic of Azerbaijan H.E. Mr. Ilham Aliyev with the participants of the 3rd Shusha Global Media Forum in Khankendi

2nd day:
July 20, 2025

10:00-10:05

Opening Ceremony - Opening Video

Master of ceremonies (MoC): **Jane Witherspoon** - Euronews,
Guy Shone - AnewZ

10:05-10:30

Welcome remarks

Hikmat Hajiyev

Assistant to the President of the Republic of Azerbaijan - Head of the Department of Foreign Policy Affairs of the Presidential Administration of the Republic of Azerbaijan

10:30-12:00

1st panel discussion

Innovative Approaches: Media Literacy in the Digital Age

Moderator: Andrea Sanke

Host of The Newsmakers, TRT World

Speakers: Fernando Soares

Chief of Staff to the Chairman of Euronews;
CEO, Euronews Baku

Alexandru Giboi

Secretary General, The European Alliance of News
Agencies (EANA)

Aina Zadabek

Chairperson of the Management Board of
"Qazcontent" JSC

Oubai Shahbandar

Correspondent, AnewZ

12:00-13:00

Transfer from Shusha to Aghdam

13:00-14:30

Lunch in the Aghdam City Hotel

14:30-15:10

Guided tour at the Aghdam Imarat Complex

15:10-16:00

Introduction to the Aghdam Railway and Bus Station Complex

16:00-17:00

Visiting Khidirli village

17:00-18:00

Transfer from Aghdam to Shusha

20:00

Gala dinner and musical performances

PARALLEL EVENT

09:00-10:00

Acquaintance with outdoor exhibition

11:00-12:00

Presentation by the Media Team of the OTS about the work in the fields of information and media across the Turkic world

17:00-18:00

Roundtable on "AZERTAC at 105: The Past, Present, and Future of Cooperation" in Lachin



3rd day:
July 21, 2025

10:00-11:30

2nd panel discussion

Media Literacy as the Guarantee of Information Security

Moderator: Nadira Tudor

International News Anchor & Journalist

Speakers: Jaffar Hasnain

Presenter & Correspondent, TRT World

Ziphora Maubane

Head of Communication and Advocacy, Office of the CEO of African Union Development Agency

Wang Delu

First Deputy Editor-in-Chief, Eurasian Bureau, China Media Group

Shafag Mehraliyeva

Faculty, Communication and Digital Media Program, ADA University

11:30-12:00

Tea and coffee break

12:00-12:45

One-on-one discussion

Journalism in the AI Era: Preserving Truth Amid Automation

Moderator: Katie Wilson

TV News Anchor and Presenter, AnewZ

Speaker: Claus Strunz

CEO, Euronews

12:45-14:30

Lunch

14:30-15:30

3rd panel discussion (Initial Remarks Format)

How Social Media Evolution Affects Public Trust: Embracing Media Literacy

Moderator: Mariam Zaidi

Anchor, TRT World

Speakers: Dr. Karen Sutherland

SFHEA, Senior Lecturer - Public Relations, Social Media Educator & Researcher, School of Business and Creative Industries, UniSC

Dennis Yu

Google and Youtube expert; CEO, BlitzMetrics

Seamus Clancy
Head of Public Sector, Healthcare & NFP Sales at
LinkedIn EMEA & LATAM

Serguei Sokolov
Director, Head of Public Policy and Government Affairs,
Russia, Eastern Europe, Central Asia and Mongolia,
TikTok / ByteDance

15:30-16:00

Closing of the Forum

18:30-21:00

Outdoor dining with a special menu by the famous chefs

PARALLEL EVENTS

10:30-11:30

Side event of AnewZ and screening of the "Destination: Shusha, Azerbaijan" documentary

14:30-15:30

Side event on "Cultural Heritage and New Media"

16:15-17:30

Side event on "Adapting to the Next Generation Audience and Media"



**4th day:
July 22, 2025**

10:00

Departure from Shusha to Fuzuli International Airport

11:00

Departure from Fuzuli International Airport to Heydar Aliyev International Airport

12:00

Departure from Heydar Aliyev International Airport to hotel

13:00

Arrival at hotel in Baku and lunch



Return of guests to their countries: July 22-23, 2025