



**The Mission of the Media in Promoting Peace: Restoring
Truth and Rebuilding Trust**

Shusha, Azerbaijan

July 13-14, 2026

AGENDA



1st day:
July 13, 2026

09:00-12:00 High-level meeting with forum participants

12:30-14:00 Lunch

15:00-16:00 Departure from Shusha to Khojaly

16:00-17:30 Visit to the Khojaly Genocide Memorial

16:00-17:30 **Parallel event**
Side event on “Digital Platforms and Information Safety: Current Challenges and Key Solutions”

17:30-18:30 Departure from Khojaly to Shusha

18:00-18:30 **Parallel event**
Presentation of the Strategic Framework of the D-8 Media Excellence Center

20:00 Gala dinner and musical performances

2nd day:
July 14, 2026

09:00-09:30 **Opening Ceremony - Opening Video**

Masters of Ceremonies (MCs): **Ms. Jane Witherspoon** - Euronews
Mr. Guy Shone - AnewZ TV

Welcome Remarks

Mr. Hikmat Hajiyev

Assistant to the President of the Republic of Azerbaijan - Head of the Department of Foreign Policy Affairs of the Presidential Administration of the Republic of Azerbaijan

09:30-10:00

1st panel discussion (1+2)
Peacebuilding and Public Discourse Through the Media Lens

Moderator: Ms. Nadia Gyane
Presenter, AnewZ TV

Speakers: Mrs. Latifa Akharbach
President, High Authority for Audiovisual Communication of the Kingdom of Morocco (HACA)
Mr. Kanat Iskakov
First Vice Minister of Culture and Information of the Republic of Kazakhstan

10:00-10:15

1st one-on-one discussion
The Impact of Disinformation on Peace: Coordinated Media Responses

Moderator: Mr. Guy Shone
Editor-in-Chief, AnewZ TV

Speaker: Mr. Leon Cook
Founder, London-based Strategic Communications Agency -
Atticus Partners

10:15-10:45

Tea and coffee break

10:30-11:30

Parallel event

Side event on “Media Horizon: AI, Visual Storytelling & Next-Gen Experiences”

10:45-11:15

2nd panel discussion (1+2)

From Destruction to Renewal: Urban Narratives and Media Responsibility

Moderator: Mr. Orkhan Amashov
Deputy Editor-in-Chief, AnewZ TV

Speakers: Mr. Yusuf Özhan
Vice President & Editor-in-Chief, Anadolu Agency

Mr. Rufat Hamzayev
Executive Director, AnewZ TV

11:15-11:45

3rd panel discussion (1+2)

The Role of Media Diplomacy and Media Literacy in Rebuilding Trust

Moderator: Ms. Dilek Tuna
Presenter, AnewZ TV

Speakers: Dr. Zaid AlNawaiseh
Secretary General, Ministry of Government
Communication – Jordan

Ms. Zhang Ling
Deputy Secretary General, CICA

11:30-12:30

Parallel event

Ordinary Executive Board Meeting of the Alliance of Turkic News Agencies (ATNA) jointly with AZERTAC

11:45-12:15

Tea and coffee break

12:00-13:00

Parallel event

Side event on “Successful Strategies for the Development of the Radio Industry: AI and Emerging Formats”

12:15-12:30

2nd one-on-one discussion

Social Media and Ethical Frameworks in the Age of Artificial Intelligence

Moderator: Mr. Alisultan Sultanzade
Digital Content Creator, AnewZ TV

Speaker: Mr. Seamus Clancy
Head of Public Sector & NFP Sales at
LinkedIn EMEA & LATAM

12:30-12:45

3rd one-on-one discussion

Cross-Border Media Dialogue and Solidarity in the Digital Environment

Moderator: Ms. Katie Wilson
TV Journalist, AnewZ TV

Speaker: Mr. Claus Strunz
CEO, Euronews

12:45-13:00

Closing of the Forum

13:00-14:00

Lunch

14:30

Departure from Shusha to Fuzuli International Airport

17:00

Departure from Fuzuli International Airport to Heydar Aliyev International Airport

18:00

Departure from Heydar Aliyev International Airport to hotel

19:00

Arrival at hotel in Baku and dinner



Return of guests to their countries: 15 - 16 July 2026.